



PART 1: ATTENDEE INFORMATION

Please fill out entire registration form completely. (One form per person.) Part 1: Attendee Information must be completed for registration processing.

Yes No My information can be shared with exhibitors for a ONE-TIME pre- and post-show touch.
 Yes No I wish to receive emails and other electronic communications about NRF and NRF Foundation events, activities and retail news. You may change this selection at any time by logging in to your registration record and updating your preferences.

Yes No This is my first Retail's BIG Show. If NO, # of shows (over the years) attended: _____

Yes No I wish to start/renew my **FREE** subscription to *STORES* Magazine.

Yes No I wish to receive NRF SmartBrief, a **FREE** daily email of retail news.

Yes No Would you like to learn more about NRF's advocacy efforts on Capitol Hill in Washington, D.C.?

MR. MRS. MS. DR. MX.

Full Name: _____ Job Title: _____

Company: _____ Is your company a retailer? Yes No

Address: _____ City: _____ State: _____ Postal Code: _____

Country: _____ Direct Phone: _____

Cell: _____ Fax: _____

Business Email: _____ I confirm that the email address provided is legitimate. Yes No

LEVEL

C-Suite (CEO, CFO, CIO/CTO, CMO, COO)
 Analyst

Senior Executive: SVP, EVP
 President/Owner/Principal

Director
 Vice President

Manager

JOB FUNCTION

Analyst/Research
 Legal

Business Development
 Loss Prevention

Consulting
 Marketing

Customer Service & Support
 Merchandising/Planning

Cybersecurity
 Mobile

Distribution/Supply Chain/Logistics
 Online Merchandising

Ecommerce/Digital
 Public Relations

Educator
 Retail Store Operations

Finance
 Sales

Government/Public Affairs
 Store Management

Human Resources
 Strategic Planning

Investor Relations
 Visual Merchandising

IT, Information Systems, MIS
 Operations

Other

ROLE IN COMPANY PURCHASING DECISIONS

Final Say
 Specify Supplier/ Product

Recommend
 No Role

HOW MUCH DO YOU PLAN TO SPEND OVER THE NEXT YEAR ON SOLUTIONS SEEN ON THE EXPO FLOOR?

Up to \$100K
 \$100,000 - \$250,000

\$250,000 - \$499,000
 \$499,001 - or more

TYPE OF STORE OR BUSINESS — RETAILERS ONLY

Apparel
 Health, Beauty, Cosmetics

Automotive
 Home Furnishings & Housewares

Chain Drug
 Jewelry

Consumer Electronics
 Mall/Real Estate

Convenience Store
 Manufacturing/CPG

Department Store
 Office Supplies

Discount Value
 Pet Supplies

Entertainment/Theme Park/ Movie Theater/Casino
 Restaurant

Footwear
 Sporting Goods

Grocery
 Startup

Hardware & Home Centers
 Toys and Hobbies

Venture Capital

ADA Services

Please indicate if you require special services: Yes No

If yes, please list: _____

PART 2: REGISTRATION FEES

Full Conference - Includes sessions and access to EXPO Hall.

RETAILERS	PREVIEW	EARLY	ADVANCE	STANDARD	ONSITE
Rate Deadlines	By 8/24/18	By 10/5/18	By 11/16/18	By 1/10/19	After 1/10/19
NRF Member	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,075	<input type="checkbox"/> \$1,175	<input type="checkbox"/> \$1,275	<input type="checkbox"/> \$1,375
Non-Member	<input type="checkbox"/> \$1,975	<input type="checkbox"/> \$2,075	<input type="checkbox"/> \$2,175	<input type="checkbox"/> \$2,275	<input type="checkbox"/> \$2,375

Retail Teams—5 or more registering at one time.

NRF Member \$850

Non-Member \$1,000

Retailer EXPO Pass—Access to EXPO only

Retailer, Grocery Store, Drug or Convenience Store, CPG FREE

Guided Tours—See nrfbigshow.com/tours for descriptions.

Tours are conducted in English only \$180 per person/per tour

Interpretation—Portuguese Only \$100

PART 3: PAYMENT METHOD

TOTAL AMOUNT DUE (Registration fee and/or Interpretation, if selected): _____

PAYMENT METHOD: Cash Wire Transfer** Amex Diners Club

Check # _____ Discover Mastercard VISA

CREDIT CARD #: _____ EXP. DATE: _____

NAME ON CARD: _____ CW: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

SIGNATURE: _____

*Please make all checks payable to:

National Retail Federation (U.S. DOLLARS ONLY)

**For Wire Transfer Information, please email requests to wiretransfer-reg@nrf.com

RETURN THIS FORM WITH PAYMENT TO:

MAIL: NRF 2019 — C/O EXPERIENT
5202 President's Court, Room G100, Frederick, MD 21703

FAX: 301-694-5124

QUESTIONS: 800-974-9069 or 847-996-5898

REGISTRATION POLICIES

CANCELLATIONS—All cancellation requests must be in writing. Requests received by **December 28, 2018**, will receive a full refund. No refunds for requests received after **December 28, 2018**, regardless of when the registration is received. Non-attendance does not constitute cancellation.

SUBSTITUTIONS—All requests for substitutions must be made in writing and cannot be made once you have checked into the event or sub-event on-site.

No person under the age of 18 will be admitted into the exposition. No cameras or videos allowed.

I acknowledge these policies.

BADGE RE-PRINT POLICY

The re-print fee for a lost or stolen badge is 100% of original paid fee.

Badge sharing is prohibited.